

BIOGRAPHY

Chet is a Graphic Designer fluent in Adobe Creative Suite, he is a master in logo and product development with nine years of graphic design experience. Chet has designed for ABC and a number of local businesses; he was also the manager, designer, and promoter (and sax player!) for Lagniappe Brass Band. In short, Chet wears many hats.

WORK EXPERIENCE

- 2019
- The SPEARS Group**
Freelance Graphic Designer
New Orleans, LA, Aug. 2018-Present
 - Design Logos for Small Businesses
 - Build print ready RFQ reports
 - Assist with print/web projects
 - Zack Smith Photography**
Apprentice/Photographer
New Orleans, LA, June 2017-Present
 - Production Assist for corporate shoots
 - Main Photographer for events
 - Assist with lighting/gear
 - Facilitate studio/gallery
 - Run errands for business
- 2017
- AIA New Orleans**
Freelance Graphic Designer
New Orleans, LA, Feb. 2017-May 2017
 - Design event specific graphics
 - Construct and generate eblasts
 - Photograph special events
 - Maintain company's website
 - Market two different organizations
- 2016
- NOLA Couture**
Graphic Design Intern
New Orleans, LA, Sept. 2016-Dec. 2016
 - Design billboards and streetcar ads
 - Create eblasts
 - Photograph products
 - Build online advertisements
 - Lagniappe Brass Band, LLC**
Founder and Manager
New Orleans, LA, Aug. 2010-Jan. 2019
 - Book Gigs / Communicate with clients
 - Promotional graphics for band
 - Maintain Wordpress website
 - Market business
 - Supervise LLC
- 2010
- WGNO/ABC26**
Graphic Designer
New Orleans, LA, Jan. 2010-Aug. 2010
 - Create nightly news graphics
 - Billboard campaigns
 - Update company website
 - Work with sales teams
 - In-charge of station photography

DESIGN SKILLS

Adobe CC 2019 (Photoshop, Illustrator, Indesign), Lightroom, Wordpress Websites, Photography, Typography, Concept, Layout, and Styling

EDUCATION

Middle Tennessee State University
Murfreesboro, TN
BFA, Graphic Design

PERSONAL SKILLS

Creativity, Cooperation, Communication, Organization, and Strong Willingness to Learn and Grow

HOBBIES AND INTERESTS



TESTIMONIALS

"As a small electrical contractor I have to wear a lot of different hats. Chet Overall provided the help I needed to stay ahead of my competition without an expensive office staff. The graphic design and web design made it easier for me to reach my customers, saving me time and money."

System Renewable, 2018

"Mr. Overall and I have been working very closely together for the last 6 months or so, since the inception of my latest musical project, Rik Slaves Country Persuasion. He's helped me every step of the way with Graphics, photography and image. Also Mr Overall is building our website, helping (Through regular meetings and brain storming sessions) to form strategies, direction and general positive motivation."

Rik Slave's Country Persuasion, 2018