

## BIOGRAPHY

Chet is a Graphic Designer based in New Orleans. Fluent in Adobe Creative Suite, he is a master in logo and product development with eight years of graphic design experience. Chet has designed for ABC and a number of local businesses; he is also the manager, designer, and promoter (and sax player!) for Lagniappe Brass Band. In short, Chet wears many hats.

## EDUCATION

2009 **Middle Tennessee State University**  
 Murfreesboro, TN  
 BFA, Graphic Design

## WORK EXPERIENCE

- 2018 **Zack Smith Photography**  
*Apprentice/Photographer*  
 New Orleans, LA, June 2017-April 2018
  - Production Assist for corporate shoots
  - Main Photographer for events
  - Assist with lighting/gear
  - Facilitate studio/gallery
  - Run errands for business
- 2017 **AIA New Orleans**  
*Manager of Graphic Design and Marketing*  
 New Orleans, LA, Feb. 2017-May 2017
  - Design event specific graphics
  - Construct and generate eblasts
  - Photograph special events
  - Maintain company's website
  - Market two different organizations
- 2016 **NOLA Couture**  
*Graphic Design Intern*  
 New Orleans, LA, Sept. 2016-Dec. 2016
  - Design billboards and streetcar ads
  - Create eblasts
  - Photograph products
  - Build online advertisements
- 2014 **Overall Photoworks**  
*Photographer*  
 New Orleans, LA, 2014-Present
  - Connect with clients
  - Shoot weddings and corporate events
  - Photograph Architecture
  - Organize conceptual fashion shoots
- 2010 **Lagniappe Brass Band, LLC**  
*Founder and Manager*  
 New Orleans, LA, 2010-Present
  - Book Gigs
  - Communicate with clients
  - Maintain Wordpress website
  - Promote business
  - Supervise LLC

## DESIGN SKILLS

- Adobe Photoshop ●●●●●●●●○
- Adobe Illustrator ●●●●●●●●○○
- Adobe Indesign ●●●●●●●●○
- Adobe Lightroom ●●●●●●●●●
- Wordpress Websites ●●●●●●●○○
- Photography ●●●●●●●●●
- Typography ●●●●●●●●○
- Concept ●●●●●●●●○
- Layout ●●●●●●●○○
- Styling ●●●●●●●○○

## PERSONAL SKILLS

- Creativity ●●●●●●●●●
- Cooperation ●●●●●●●●○
- Communication ●●●●●●●●●
- Organization ●●●●●●●●○

## HOBBIES AND INTERESTS



## TESTIMONIALS

“As a small electrical contractor I have to wear a lout of different hats. Chet Overall provided the help I needed to stay ahead of my competition without an expensive office staff. The graphic design and web design made it easier for me to reach my customers, saving me time and money.”  
*System Renewable, 2018*

“Mr. Overall and I have been working very closely together for the last 6 months or so, since the inception of my latest musical project, Rik Slaves Country Persuasion. He's helped me every step of the way with Graphics, photography and image. Also Mr Overall is building our website, helping (Through regular meetings and brain storming sessions) to form strategies, direction and general positive motivation.”  
*Rik Slave's Country Persuasion, 2018*