

## BIOGRAPHY

Chet is a Graphic Designer fluent in the Adobe Creative Suite, he is a master in logo and brand development with over eight years of graphic design experience. Chet has designed for ABC, RTD Denver, and a number of businesses; he was also the manager, designer, and promoter (and sax player) for the Lagniappe Brass Band. In short, Chet wears many hats.

## WORK EXPERIENCE

- 2019**
- Regional Transportation District**  
*Contract Graphic Designer*  
Denver, CO, Apr. 2019-Sept. 2019
    - Build print ads for RTD brand
    - Create in-house graphics
    - Design bus / rail promotional materials
    - Construct web ads
    - Update bus station elements
  - The SPEARS Group**  
*Freelance Graphic Designer*  
New Orleans, LA, Aug. 2018-Jan. 2019
    - Design Logos for Small Businesses
    - Build print ready RFQ reports
    - Assist with print/web projects
  - Zack Smith Photography**  
*Apprentice/Photographer*  
New Orleans, LA, Jun. 2017-Jan. 2019
    - Production Assist for corporate shoots
    - Main Photographer for events
    - Assist with lighting/gear
    - Facilitate studio/gallery
    - Run errands for business
  - AIA New Orleans**  
*Freelance Graphic Designer*  
New Orleans, LA, Feb. 2017-May 2017
    - Design event specific graphics
    - Construct and generate eblasts
    - Photograph special events
    - Maintain company's website
    - Market two different organizations
  - 2017**
  - NOLA Couture**  
*Graphic Design Intern*  
New Orleans, LA, Sept. 2016-Dec. 2016
    - Design billboards and streetcar ads
    - Create eblasts
    - Photograph products
    - Build online advertisements
  - 2016**
  - 2010**
  - Lagniappe Brass Band, LLC**  
*Founder and Manager*  
New Orleans, LA, Aug. 2010-Jan. 2019
    - Book Gigs / Communicate with clients
    - Promotional graphics for band
    - Maintain Wordpress website
    - Market business
    - Supervise LLC

## DESIGN SKILLS

- Adobe CC (PS, IL, ID)
- Photography
- Lightroom
- Wordpress CMS
- Asana
- Typography
- Concepts
- Layout
- Styling

## EDUCATION

**Middle Tennessee State University**  
Murfreesboro, TN  
BFA, Graphic Design

## PERSONAL SKILLS

- Creativity
- Cooperation
- Communication
- Organization
- Strong Willingness to Learn and Grow

## HOBBIES AND INTERESTS



## TESTIMONIALS

“As a small electrical contractor I have to wear a lot of different hats. Chet Overall provided the help I needed to stay ahead of my competition without an expensive office staff. The graphic design and web design made it easier for me to reach my customers, saving me time and money.”

*System Renewable, 2018*

“Mr. Overall and I have been working very closely together for the last 6 months or so, since the inception of my latest musical project, Rik Slaves Country Persuasion. He's helped me every step of the way with graphics, photography and image. Also Mr. Overall is building our website, helping (through regular meetings and brain storming sessions) to form strategies, direction and general positive motivation.”

*Rik Slave's Country Persuasion, 2018*